Food and Agribusiness Marketing a				C. Samuron Cheen			
Name:			DID:		Phone: Email:		
Catalog Date			linor(s):		Email:		
	SITY REQUIREM			MAIOR	REQUIREMENTS	(6)	. 70 114
All requirements must be fulfilled as indicated in the University Catalog. Exceptions are granted only in extenuating circumstances							
and only by the	Office of Academic Programs.		(7 credits)	COURSE	TITLE	CR	GRADE
COURSE	TITLE	CR	GRADE	MATH 115^	Pre-Calculus	3	
	Citival Description and	2		ACCT 207	Accounting I	3	
ENGL 110	Critical Reading and Writing (minimum C-)	3		ACCT 208	Accounting II	3	
FREC165	First Year Experience/FYE	1		COMM 212	Oral Comm. in Business	3	
(FREC 430)	Discovery Learning	*		ENGL 312	Written Comm. in Bus.	3	
	Experience (DLE)  Multicultural Course	3		ECON 151	Intro. to Microeconomics	3	
TI!!4 D			(0 1:4)	ECON 152	Intro. to Macroeconomics	3	
University Breadth Requirements♦ (9 credits)  Creative Arts and Humanities			BUAD 301	Intro to Marketing	3		
Creative Arts	and rumanues	3			3/400-level Bus and Econ Course	3	
History and (	Cultural Change				3/400-level Bus and Econ Course	3	
		3			Foreign Language	3-4	
Social and Be	havioral Sciences			FREC 135	Intro Data Analysis	3	
(ECON 151)	Intro. to Microeconomics	*		FREC 150	Econ of Ag and NR	3	
Mathematics,	Natural Sciences, and Tech	1		FREC 212	Food Retailing & Consumer Behavior	3	
		3		FREC 240^	Quantitative Methods in Agricultural Economics	3	
	E BREADTH REQ nd Natural Resources			FREC 305	Management & Leadership Development	3	
	(3 appre	oved ar	reas, 9 credits)	FREC 316	Econ of Biotech and New Technologies	3	
				FREC 345	Strategic Selling and Buyer Communication	3	
				FREC 404	Food and Fiber Marketing	3	
Physical Scien	nces			FREC 408	Research Methods I	3	
Courses must be t	aken from CHEM, PHYS, GEOL, or S	SCEN.	(8 credits)	FREC 409	Research Methods II	3	
				FREC 410	International Agricultural Trade and Marketing	3	
				FREC 430	Establishing FABM Enterprise	3	

<sup>\*</sup> Credits for these courses should not be counted in the total number of credit hours as they have already been included elsewhere on this checksheet.

<sup>^</sup>MATH 221 with C+ or better can sub for MATH 115  $\underline{and}$  FREC 240.

# **ELECTIVES**

See catalog for rest	(21-22 credits			
COURSE	TITLE	CR	GRADE	
FREC/ECON	Futures and Options Markets	3		
471	(Recommended Elective)	3		

# **Comments:**

Use this space to provide information on course substitutions or waivers. All changes to Departmental/Major requirements must be approved in writing by the Department Chair. All changes to University/College requirements require approval of the Assistant Dean for Student Services.

### **♦NOTES:**

#### **RE:** University Breadth Requirements

Students may not use a course that is cross-listed with a subject area that has already been used to satisfy a university breadth requirement. Students enrolled in a single major may not satisfy the breadth requirement with courses in the subject area of that major (e.g. chemistry majors may not use CHEM courses). Students who are enrolled in more than one major or degree are allowed to meet the University breadth requirement by taking approved breadth courses from within the subject areas of their majors.

# **RE:** College Breadth Requirements

A minimum of nine credits from any three different subject area codes, outside the subject area codes of the student's major, offered by the Departments in the College of Agriculture and Natural Resources. The exceptions would be any course that states in the course description that it cannot be used to satisfy the College breadth requirements, special problems, research, internships, first year experience, seminars, and similar courses.

## Other:

It is possible that courses taken to fulfill Major requirements also may be used to fulfill University or College requirements; check your catalog and with your advisor for restrictions.

In the case that one course fulfills two requirements, be advised that the credits count only ONCE toward the overall total.

For example, using HIST 103 to fulfill both the multicultural course and the History and Cultural Change breadth

requirement may be allowed; however, only 3 credits are counted toward the degree total.

Minimum Credit Hours Required for Graduation = 124
Your Total Credit Hours:
Major requirements are approved by your advisor and the department chair or designee:
Advisor's Signature:
Department Designee:
Student Signature:
Signature of the Office of Academic Programs: